



### The answer's simple

Writing – like design and photography – is a skill that should be undertaken by a **trained professional**

to get the best results. The written content of your marketing literature is just as important as the design. Badly-written copy will let down any leaflet or website, no matter how good the artwork is. So if you're willing to invest in something that looks great, you need to invest in making it sound great too.

What's more, letting us handle your copywriting **gives you more time to spend on your business**

. Don't waste valuable working hours sweating over your website or sales literature. We'll take care of it while you get on with what you do best.

Finally, did you realise how hard it is to write objectively about your own business, or to put yourself in a customer's shoes? It's tougher than it sounds, which is why it's easier for us to do it for you. As a third party, **we can focus on the benefits of using your company** and its products or services - without getting bogged down in details your clients don't need to know.

**Try us out for free**

Still not sure about using a copywriter? Visit our [Free Stuff](#) page to find out how you can try our services for free. Or [contact us](#) to discuss how we could help your business boost sales, raise brand awareness and strengthen your market position.