

Launching a new product? Appointing a new Managing Director? Made a large donation to a charity?



Issuing a news release is a great way to gain exposure in the consumer and trade media. And unlike advertising, it's **free** to have a press release published.

Of course, newspapers and magazines receive lots of press releases from all kinds of companies and can only print a select few. So yours must be interesting, punchy and easy to read...and that's where Black & Write comes in. Tell us your news and we'll craft it into the kind of attention-grabbing press release that editors dream of.

And we don't stop there.

When your press release is ready, we'll be only too happy to submit it on your behalf to the media of your choice. We can even help you decide who to send it to if you're not sure.

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