



Email marketing's a fast, easy and cost-effective way to stay in touch with your customers. And it's highly flexible, so you can use it in all kinds of ways, such as:

- Selling your products or services
- Launching a special offer or promotion
- Sharing your latest news and achievements
- Raising awareness of your business and the benefits you offer.

Most businesses receive dozens of sales and news-related emails every day - so your email shot needs something special if it's to stand out from the crowd. Black & Write's high quality email copywriting service makes sure your emails are targeted, relevant and engaging so your readers' attention and interest are captured.

The result? Your customers will be more likely to open and read your email shots, and - better still - act on them.

Get more from your email marketing

For the best results, we recommend your email shots are properly designed and sent out through an email marketing system. This means you can easily manage your contact lists, email contents and campaign performance. And our [email marketing packages](#) are the perfect way to get started.

Please [contact us](#) today to discuss your email copywriting requirements or to request a quote.