

For most companies, brochures and leaflets are an essential part of their 'marketing tool-kit'. But creating them from scratch can be daunting – where do you start?



## Black & Write is here to help

We'll help you identify:

- The key point or idea that you want the leaflet or brochure to get across
- What the document will be used for
- Who'll be reading it.

We'll need lots of information about your company, its products and services and what's happening in your sector of industry. If you don't have all the information to hand, we'll carry out research on your behalf.

Armed with all the facts, we'll create the dynamic and focused copy your brochure or leaflet needs to grab your customers' attention – and show them why they should be buying from you and no one else.

## Don't forget

Black & Write is also your [One Stop Shop](#) for sourcing artwork, print production and mailing fulfilment for your finished leaflet or brochure.

Please [contact us](#) to discuss your brochure or leaflet copywriting requirements and to request a quote.